



SABIT GROUP PROGRAM DAIRY PROCESSING AND PACKAGING FOR WESTERN EURASIA AND THE CAUCASUS AUGUST 20 – SEPTEMBER 17, 2005

PROGRAM TOPICS

Business Development Topics

Marketing
E-Commerce
Product Development
Website Design
Customer Service
Employee Training
Working with Contractors
Accounting for Small Businesses
Quality Control
Standards and Best Practices
Price Setting
Suppliers
Distributors
Catalogs
Inventory
Grant Writing
Microfinancing

Logistical Topics

Customs
Shipping
Product Packaging and Displays
Insurance
Contracts/Licensing/Legal Issues for
International Small Businesses
Intellectual Property and Trade Marks
Craft Shows
Fairs
Product Demonstrations

Equipment and Supply Topics

Kilns
Sewing Machines
Woodworking Tools
Finishing Supplies
Alloys and Casting Supplies
Paints/Glazes
Pricing and Labeling Equipment
Stamps/Templates
Stretching and Framing Equipment for
Paintings
Plastic Molding Equipment
Ventilation Equipment

Host companies are invited to discuss these and other topics related to small business development and crafts. Experience in Western Eurasia is not required.

For more details on specific interests, or to learn how you can participate, please contact:

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